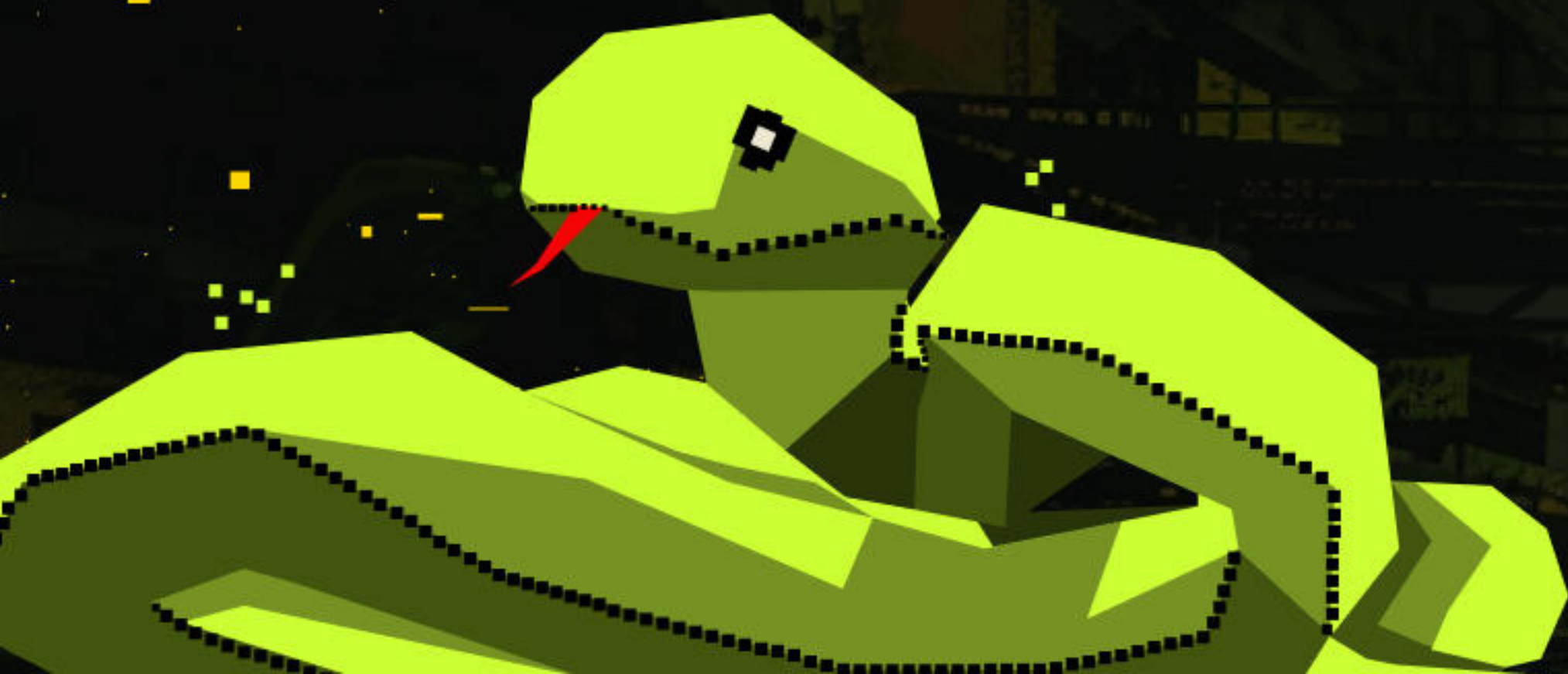


see**co**in

**STREAM, WATCH, EARN,
REPEAT.**



We, the **crypto believers**,
We, the **blockchain & token creators**,
We, the **gaming visionaries**,
of rising change in front of us all...
As, a little snake, beyond something really big,
but **with power to bring the change**.
Understanding the incoming (r)evolution,
with a mission to take **YOU** to completely **different level of
entertainment**.

Want to earn money and be part of something new?

Trust the technology supported by AI and
CHOOSE SEECOIN



ABSTRACT

IMAGINE GAMING AND STREAMING, OR SIMPLY WATCHING STREAMS, NOW OFFERING ADDITIONAL BENEFITS.

You stand at the threshold of a revolution where viewers will profit just like streamers.

But before diving in, let's introduce ourselves...

SEECOIN, THE FIRST TOKEN ENABLING USERS TO MONETIZE THEIR TIME, IS A WEB3 PROJECT POWERED BY TWO RENOWNED BRANDS: SEEGAME AND ADQUERY.

With seegame, gaming advertising platform, we are helping global companies build their online presence while enabling streamers to profit from their passion. And with adQuery, AI enabled, cookie-less advertising platform, we connect publishers and advertisers, allowing monetisation of online space and are dynamically developing the advertising industry.

With such powerful support, our goal for seecoin - to enhance entertainment, foster an engaged community, and allow users to impact product development - will be easily reached.

Seecoin brings a revolution, transparently rewarding players and viewers for their contributions. Our vision extends the platform beyond the computer screen into a limitless virtual world.

SEECOIN UNIVERSE WILL BE ACCESSIBLE TO EVERYONE, OFFERING A NEW DIMENSION OF ENTERTAINMENT.



BUSINESS TRANSFORMATION

ADVERTISER/
CLIENT

adQuery[®]
AI-enhanced

seegame[®]
AI-enhanced

WEB2

VIEWER

STREAMER

WEB3

SEECOIN **NEW!**

UNIVERSUM **COMING SOON!**



BUSINESS TRANSFORMATION

CATEGORY	SEEGAME	SEECOIN	METAVVERSE
BORN	2023	2024	2025
CHALLENGE	Be a game changer on polish digital ads market	Build a sprawling crypto community	Interactive worlds in top games like Roblox or Fortnite
TARGET	Collaborations with top Polish streamers from Twitch and YouTube	Stream viewers	Brands-streamers-viewers
SKILLS	Gaming events like Gamescom, PGA or IEM Katowice	Dedicated loyalty program	Strategies for crypto-related activities in gaming/web3
GOAL	Build engaged gaming community based around seegame® brand	Build a simple yet effective crypto model around seecoin token	Integration of advertising, gaming and cryptocurrency within a singular multiverse



ADAPTATION OF WORKING BUSINESS MODEL FOR SEECOIN



GAMING AND
STREAMING



ENGAGED
COMMUNITY



ADVERT
GROUP



FUTURE
CLIENTS

The integration of gaming and streaming positions streamers as pivotal influencers, **enabling brands to promote their products effectively** and engage with audiences in innovative ways.



COMPANY EXPERIENCE **PROVEN BY THE NUMBERS:**

**OVER
1000
ACTIVE**

**TWITCH AND YOUTUBE
CONTENT CREATORS**

**OVER 7000
DIFFERENT
STREAMS**

**WHERE SEEGAME ADS
WERE SHOWN**

**OVER 15
SUCCESSFUL
CAMPAIGNS**

**FOR BRANDS LIKE SAMSUNG,
H&M, SANTADER, DATEV,
CENEGA OR FUTURESALT.**

**OVER
11 MILLION
IMPRESSIONS**

**GENERATED BY
SEEGAME CAMPAIGNS**

**OVER
3.6 MILLION
USERS
REACHED**

**WITH
SEEGAME CAMPAIGNS***

BEHIND EVERY REVOLUTION THERE IS KNOWLEDGE AND EXPERIENCE.

With seegame, we are achieving above-average campaign results thanks to connecting advertisers with gaming world by broadcasting ads on Twitch and YouTube's top influencers gaming streams. Our innovative approach allows us to stand out from the competition and constantly drives us towards new endeavors.

**NOW, WITH THE LAUNCH OF SEECOIN, OUR NEWEST PROJECT POWERED BY SEEGAME,
YOU CAN BE PART OF THE FUTURE OF GAMING ADVERTISING!**

*FIGURES GENERATED EXCLUSIVELY ON THE POLISH MARKET.



The background is a dark, stylized illustration of a city street with various signs and buildings. On the left, a yellow, segmented snake-like figure is coiled. Below the main text, there is a yellow graphic consisting of five right-pointing chevrons. In the bottom right corner, there is a small yellow logo resembling a stylized 'U' or 'J' with a red dot.

SEEGAME IS A PROJECT DESIGNED
TO ADDRESS AND RESOLVE
PREVAILING CHALLENGES
WITHIN THE AD INDUSTRY



Customers are increasingly circumventing advertising messages through the use of **ad blockers**. Concurrently, brands are compelled to invest substantially more resources to **maintain the same level of return on investment as the previous year**, due to factors such as changes in meta algorithms and reduced reach.

Historically, viewers have been primarily regarded as profit sources.

The future of digital marketing is unfolding before us as blockchain technology coupled with artificial intelligence presents new opportunities. This integration **promises to enhance transparency, security, and efficiency within the industry.**

SIGNIFICANT ADVANCEMENTS FOR ADVERTISERS INCLUDE:

**PROGRAMMATIC
ADVERTISING**

**ENHANCING THE TRACKING OF
CAMPAIGN EFFECTIVENESS**

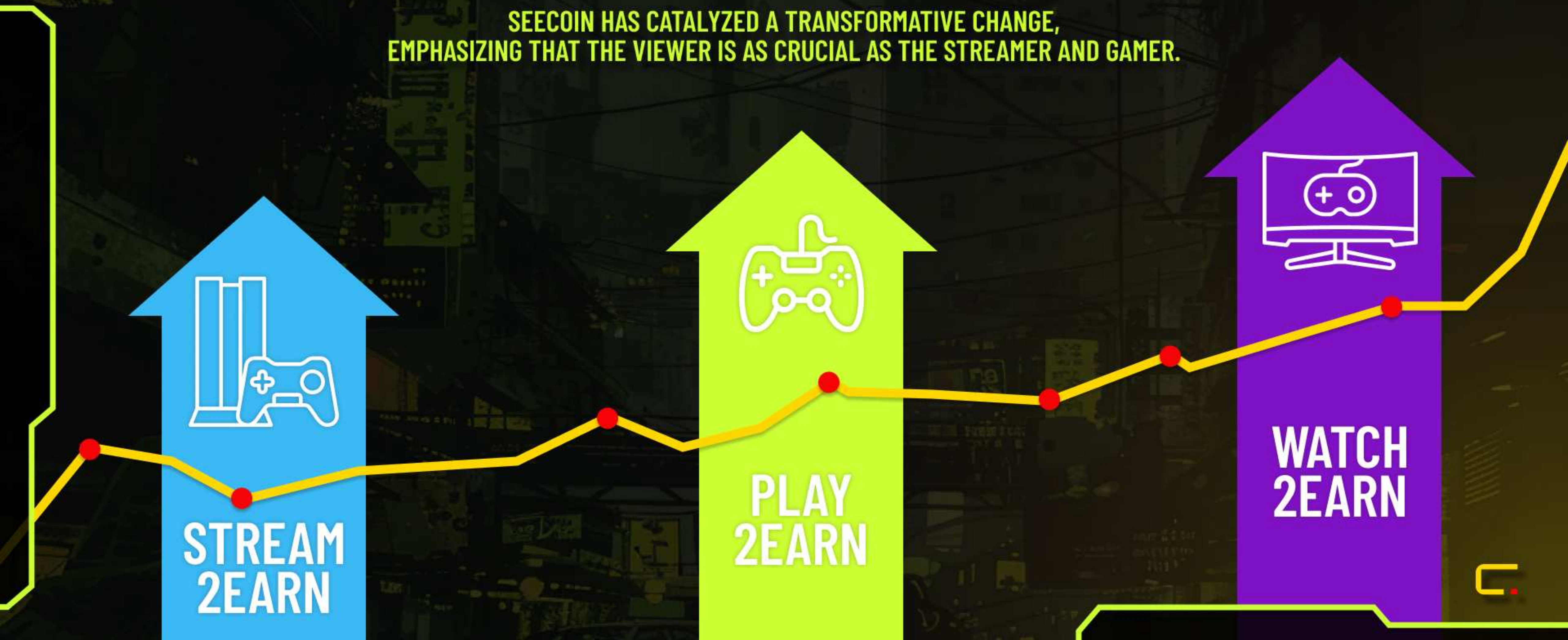
**COMBATTING FRAUD IN
ONLINE ADVERTISING**



SEECOIN: CONNECTING BRANDS AND STREAMERS

Seegame connects streamers with top brands, helping creators monetize their content while enabling brands to reach engaged viewers. With 11 million ad views last year, **we're making an impact**. Emerging trends like Play2Earn, Stream2Earn, and seecoin's Watch2Earn are set for growth, and we're here to **help you capitalize on them**.

SEECOIN HAS CATALYZED A TRANSFORMATIVE CHANGE,
EMPHASIZING THAT THE VIEWER IS AS CRUCIAL AS THE STREAMER AND GAMER.



GAMING INDUSTRY: A QUANTITATIVE OVERVIEW

GAMING AND STREAMING IS A MARKET SHOWING AN UPWARD TREND FROM YEAR TO YEAR
AND IS PROJECTED TO CONTINUE EXPANDING.

8
BILLION
PEOPLE

4
BILLION
CONNECTED

3
BILLION
GAMERS

THIS GROWTH NOT ONLY PRESENTS LUCRATIVE PROFIT OPPORTUNITIES BUT ALSO ESTABLISHES
A POTENT PLATFORM FOR ADVERTISERS TO ENGAGE AUDIENCES WITH VALUABLE CONTENT.



TWITCH STREAMING BY THE NUMBERS

Twitch, the leading live-streaming platform, offers a unique opportunity for brands to engage with young, dynamic audiences. With millions of active users and interactive features, it's an ideal venue for targeted advertising and innovative marketing campaigns, allowing companies to effectively reach and influence this thriving community.

Twitch had an average of **2.58 million concurrent viewers in 2022**, a 6% decrease on 2021.

Twitch generated approximately **\$2.8 billion revenue in 2022**.

Twitch annual average concurrent viewers 2015 to 2022 (mm)

YEAR	CONCURRENT VIEWERS (MM)
2015	0,53
2016	0,61
2017	0,74
2018	1,07
2019	1,26
2020	2,12
2021	2,78
2022	2,58

Twitch annual revenue 2016 to 2022 (\$mm)

YEAR	REVENUE (\$MM)
2016	275
2017	300
2018	880
2019	1230
2020	1890
2021	2675
2022	2800



THE RELATIONSHIP BETWEEN STREAMERS AND VIEWERS IS A CRITICAL DETERMINANT OF SUCCESS

DURING A LIVESTREAM I MOSTLY FOCUS ON:

TALKING WITH CHATTERS

STRONGLY DISAGREE	4%
DISAGREE	2%
HARD TO TELL	2,6%
AGREE	29,1%
STRONGLY AGREE	62,3%

PLAYING WELL

STRONGLY DISAGREE	9,4%
DISAGREE	20,9%
HARD TO TELL	15,1%
AGREE	34,6%
STRONGLY AGREE	20%

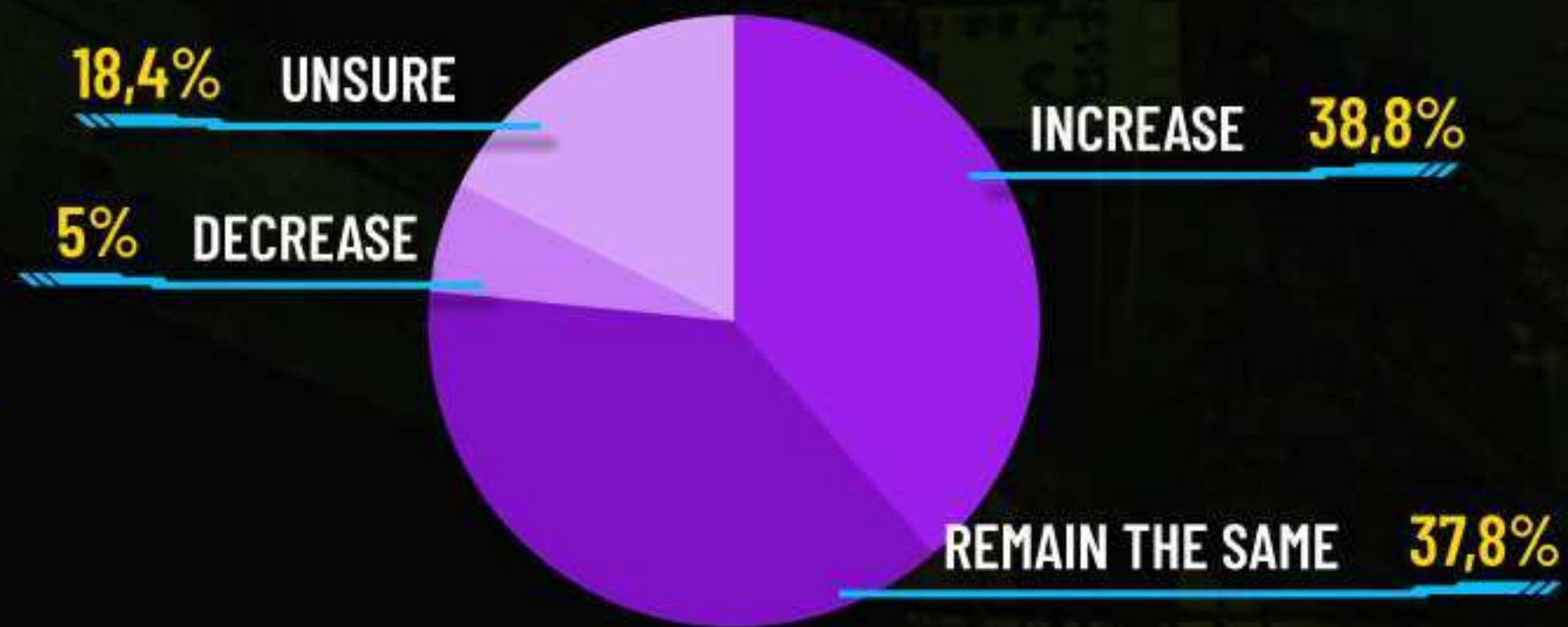
BEING ENTERTAINING

STRONGLY DISAGREE	3,7%
DISAGREE	5,4%
HARD TO TELL	17,4%
AGREE	38%
STRONGLY AGREE	35,4%



THE REALM OF ADVERTISING STRATEGICALLY ADAPTS TO USER BEHAVIOR AND PREFERENCES.

WILL BUDGETS INCREASE IN 2024?



GAMING ECOSYSTEM

GAME PUBLISHERS INFLUENCERS YOUTUBERS STREAMERS GAMERS **ESPORT** ESPORT FANS

ESPORT TEAMS AND ORGANISATIONS PLAYERS LEAGUES AND TOURNAMENTS



see**game**.[®]
INTRODUCES
see**coin**

PRESENTING A GENUINE OPPORTUNITY IN AN EVOLVING LANDSCAPE.



SEECOIN BRINGS (R)EVOLUTION

Seecoin is a pioneering initiative merging streaming, gaming, and blockchain technology. It builds a robust ecosystem that enhances user engagement through innovative reward mechanisms.

KEY HIGHLIGHTS INCLUDE:

A blockchain platform tailored to streamline interactions and transactions within the ecosystem.

A community dynamically engaged around the utilization of the seecoin token, fostering a sense of belonging and collective participation.

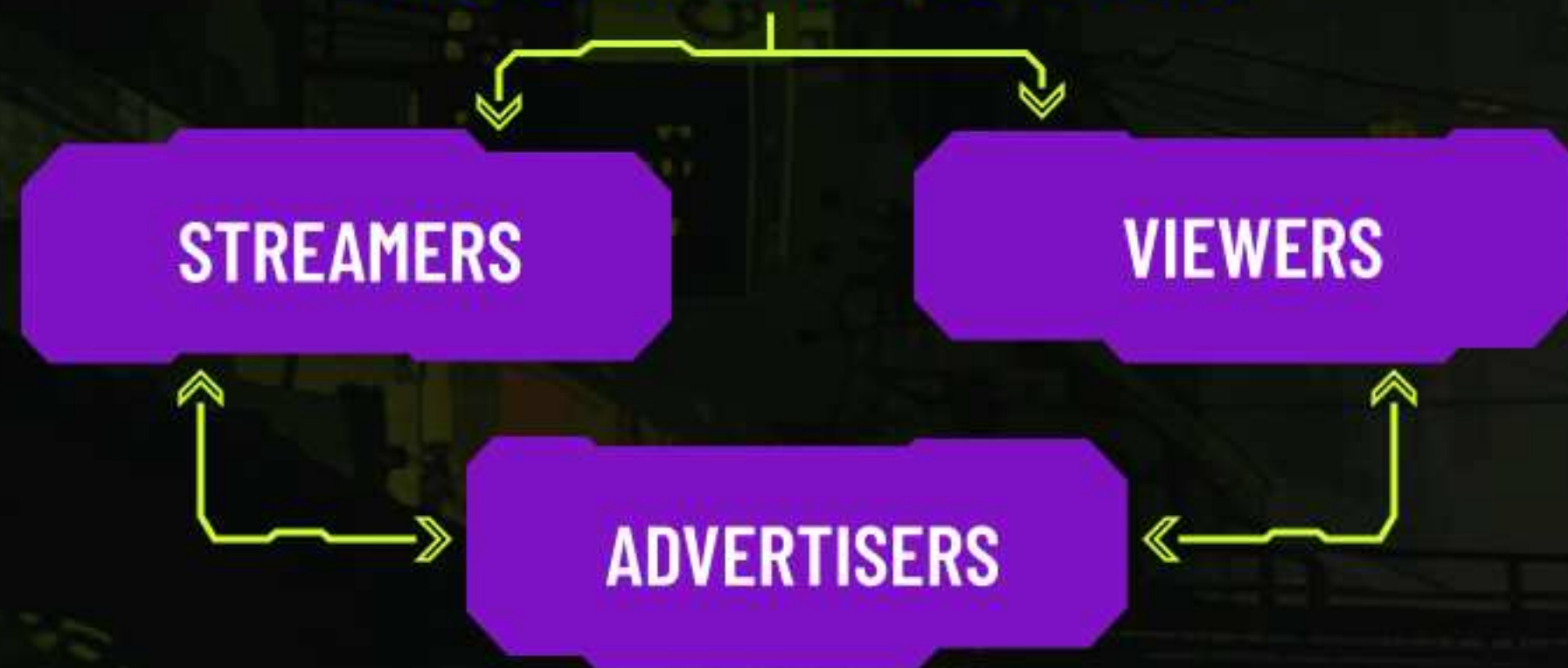
The seecoin token serves multiple purposes, acting as a versatile tool within the ecosystem for various uses, including viewing advertisements and community engagement.



SEECOIN CORE MISSION

To strategically integrate communities from the gaming and cryptocurrency sectors, transforming passion into a multi-dimensional earning opportunity. **This innovative approach benefits three key stakeholders: streamers, viewers, and advertisers alike.**

**PROVEN SOLUTIONS TO ENSURE WIN-WIN-WIN.
THE REAL BENEFIT OF OWNING A SEECOIN TOKEN
AMONG ALL THREE AUDIENCES:**



SEECOIN



Builds and connects
an engaged community



Leverages blockchain technology to enhance
advertisers reach and precision in delivering
targeted messages.

SEECOIN: OPENING NEW CHAPTERS IN TAILORED ADVERTISING OPPORTUNITIES.



SEECOIN, AN INNOVATION CREATED IN RESPONSE TO A REAL DEMAND

Seecoin, powered by seegame, offers a **distinct value proposition** through its **unique ecosystem** which combines the **streaming industry** with **blockchain technology** to offer an innovative way to reward users for viewing ads and engaging in a community centered around the seecoin token.

This integration ensures a high degree of transparency, safety, and integrity within the advertising process, benefiting both users and advertisers.

At the same time, allowing investors to **participate in the booming** cryptocurrency market and streaming industry.

CLICK TO SEE MORE 



WELCOME TO SEECOIN
powered by seegame

CONNECT WALLET

HOME WEBB STREAMER VIEWER ABOUT US CONTACT US

CHOOSE YOUR CATEGORY ^

- CHANNEL v
- GAME v
- STREAMER v
- CONTENT v
- SPECIAL MISSIONS ZONE v

STREAM, WATCH, EARN, REPEAT

TOP 5 STREAMERS

#1	Streamer 1	2,48,460 scit
#2	Streamer 2	2,21,512 scit
#3	Streamer 3	2,12,376 scit
#4	Streamer 4	1,876,288 scit
#5	Streamer 5	1,428,217 scit

TOP 5 VIEWERS

#1	Viewer 1	2,48,460 scit
#2	Viewer 2	2,21,512 scit
#3	Viewer 3	2,12,376 scit
#4	Viewer 4	1,876,288 scit
#5	Viewer 5	1,428,217 scit

MINING SEECOIN... 42% BOOST x1,25

YOUR TREASURY

ALL COINS 0,123456 

AS STREAMER 0,00234

AS VIEWER 0,1176

RANGE SCORE 140

CONGRATS! YOU'RE 140! NICE SCORE!

TIMELINE ESTIMATION

DATE: 26-04-24 v

MISSION: XXX v

CATEGORY: STREAMER VIEWER

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

SEECOIN WITH SOLID FUNDAMENTS

COMMUNITY VALUES:

PASSIVE INCOME
FROM ENTERTAINMENT

STREAM2EARN +
BOOST2EARN

STREAM2EARN

REWARDS STAKING

COMPETITION RANKS FOR
STREAMERS AND VIEWERS
WITH REWARDS

GLOBAL AND LOCAL
TOURNAMENTS

NEW GAME LAUNCHES
& EXCLUSIVE AIRDROPS

COOPERATION WITH STREAMERS
AMBASSADOR PROGRAM



COVERAGE SYSTEM
MECHANISM

SYSTEM VALUES:

DEDICATED SYSTEM DAO

15% TEAM BUDGET & ADVISORY
BUDGET: LOCKED FOR 36 MONTHS
FROM LAUNCH

BUYBACK & BURN

LINEAR VESTING
& DYNAMIC VESTING

SEECOIN TREASURY
SECURE ID USDT

SUSTAINABLE STAKING

The staking mechanism is a **multi-tier loyalty program aimed at freezing a large portion of \$seecoin supply to stabilize its price**. Beyond daily \$seecoin rewards, **stakers gain access to DAO participation and faster rewards through Watch2Earn**. The four staking levels – Bronze, Silver, Gold, and Diamond – offer increasing benefits based on the amount of tokens staked, **enhancing user experience and platform engagement**.

$$staking_rewards_s = staking_shares_s \cdot \min\left(\frac{staking_rewards_pool}{stability_factor \cdot \sum_{s \in Stakers} staking_shares_s}, \frac{max_reward}{365}\right)$$



*YOU ARE PROMOTED TO A HIGHER LEVEL IF YOU MAINTAIN THE REQUIRED AMOUNT OF SEECOIN FOR A MONTH. YOU CAN WITHDRAW YOUR FUNDS AT ANY TIME, BUT YOU LOSE THE INTEREST GENERATED.





FUTURE OF SEECOIN **MISSION MEANS (R)EVOLUTION**

Seecoin token ensures equitable treatment for both streamers and viewers, regardless of their role within the platform. This approach allows **all participants to monetize their time and earn rewards seamlessly**.

There is no entry barrier, all you need to have is a wallet.

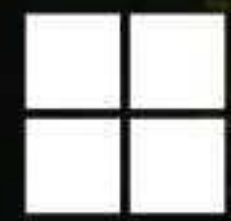
AND THIS WILL BE ONLY A BEGINNING.

Entering the world of Web3 and understanding the shortcomings of its predecessors, we will deliver to users a comprehensive UNIVERSE... full of possibilities.



WE DO THIS, **BECAUSE**

WE ARE USING EXPERIENCE GAINED FROM POLISH MARKET
THANKS TO SEEGAME PLATFORM



Microsoft



Santander

SAMSUNG



We have decided to advance by using blockchain technology and artificial intelligence to connect interactive advertising with gaming, creating a new dimension of engagement.

Web3 represents the future, and now [you have the opportunity to join us](#) on this transformative journey...



INVESTMENT OPPORTUNITY

Seegame, is not merely a dynamic brand boasting a substantial portfolio, including:

- Over 900 actively cooperating streamers
- More than 11 million views of ad campaigns

We are a passionate team **committed to innovative solutions.** Aware of our project's potential, we embark on this venture with deep conviction and with use of our own resources.

STREAM

WATCH

EARN



SEECOIN STANDS AT THE TRESHOLD OF GLOBAL EXPANSION

IN QUICK SUMMARY, SEECOIN OFFERS:

Gamers as Investors:

Allows gamers to invest within the platform, turning their engagement into potential financial growth.

Viewer Monetization:

Enables viewers to monetize their entertainment experiences, rewarding engagement with tangible benefits.

Precise Advertiser Targeting:

Dedicated tool for advertisers to reach their specific target group effectively and generate profit.

\$20,000,000
VALUATION

\$4,000,000
RAISE TARGET

THE FUNDS WILL BE USED FOR:



TOKENOMY

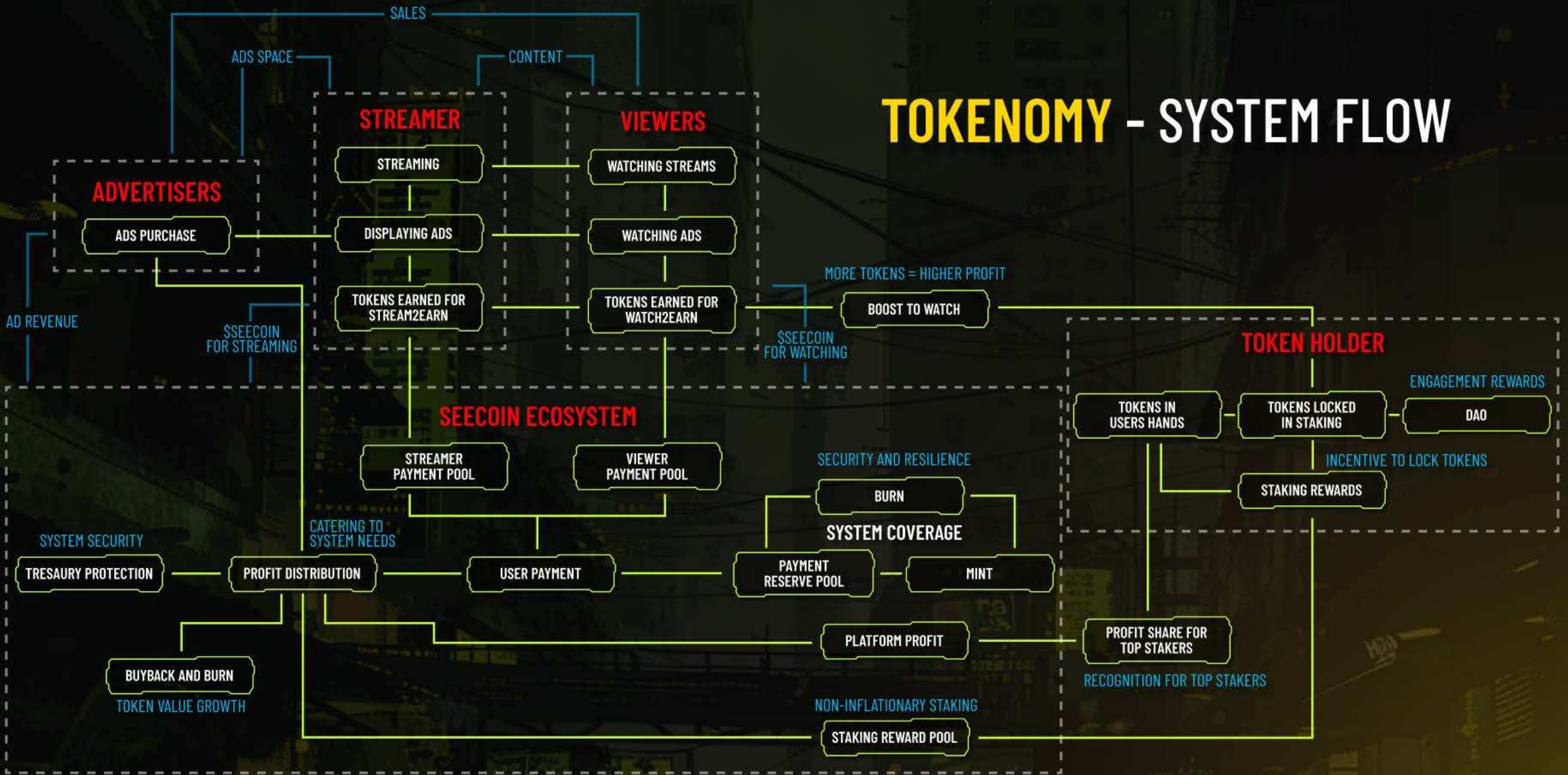
\$SeeCoin token is **crafted to ensure the long-term stability and growth** of the seecoin platform, while promoting a fair and balanced allocation of resources among all stakeholders.*

POOL	Price	Percentage of Allocation	Number of Tokens	% TGE	TGE Number of Tokens	Cliff	Vesting	Funding	Valuation
Seed round	\$0,0100	18%	180 000 000	5%	9 000 000	9	12	\$1 800 000	\$10 000 000
Private round	\$0,0180	10%	100 000 000	5%	5 000 000	6	16	\$1 800 000	\$18 000 000
Launchpad	\$0,0267	3%	30 000 000	25%	7 500 000	1	4	\$801 000	-
Liquidity	-	10%	100 000 000	12%	12 000 000	0	6	-	-
Ecosystem	-	31%	310 000 000	3%	9 300 000	3	60	-	-
Team	-	10%	100 000 000	0%	0	12	24	-	-
Advisor	-	5%	50 000 000	0%	0	12	24	-	-
Staking Pool	-	5%	50 000 000	5%	2 500 000	0	18	-	-
Airdrop	-	3%	30 000 000	5%	1 500 000	0	10	-	-
Reserve	-	5%	50 000 000	0%	0	2	40	-	-
		100%	1 000 000 000		46 800 000				

*SUPPORTED BY TOKENOMIAPRO



TOKENOMY - SYSTEM FLOW



SEECOIN TEAM SQUAD:



SEBASTIAN KOPRZYWA
COO

Like a commando or ninja, between marketing and leadership, Sebastian is **blazing trails, creating ideas** to achieve and constantly pushing forward to make seecoin a globally recognized altcoin. Powered daily by one thought: you can never have too much BTC, he is involved with cryptocurrencies since 2019. **With years of exp in the market, he helps seecoin team in understanding customer needs and wants.**



PAWEŁ PYDYŚ
CTO

Paweł is our CTO with over 14 years of experience in the IT industry, specializing in developing advanced web and mobile applications. He is a team leader who knows how to **motivate others and lead projects to success, both technically and business-wise.** In short, seegame and seecoin work because of him and his extensive expertise.



MAREK NARUSZEWICZ
CEO & FOUNDER

Marek is our CEO aka **Boss of all bosses.** He is the **owner of Open Mobi Group and the originator of two advertising platforms, adQuery and seegame,** which are used by the biggest players in the market. His ongoing mission is to **set the right course for the conquest of further universes.**



KATARZYNA KNECHT
CSM

Katarzyna is a **visionary and implementer in one.** In our team, she perfectly **combines the worlds of advertising and technology.** She specializes in selling innovative advertising campaigns that bring brands closer to the world of streamers. She is the **project leader, responsible for the implementation and development of the seegame.io platform.**



ADAM SZYMAŃSKI
FULL STACK DEV

Adam is a **full-stack developer and tech wizard** on our seecoin team, with a deep understanding of both sports and the automotive world. Off-duty, he's an avid gamer, **using his skills to transform seecoin into a standout and immersive experience** in the crowded realm of gaming blockchains.



SEECOIN TEAM SQUAD:



MARTA TWARDO LEAD DESIGNER

Marta is a reliable leader who heads the graphic design team and a master designer who has **built the foundation of seegame and seecoin branding**. Her out-of-the-box thinking, intuition and aesthetic outlook ensure that her designs always have a wow effect. For her, nothing is impossible to design.



PAWEŁ STOLARSKI BIZ DEV

Paweł is a experienced member of seecoin team, **blending expertise in business development and gaming**. A hardcore gamer with 30 years of experience and an Xbox ambassador, he is passionate about Japanese culture. His mission is to **elevate seecoin into a leading, engaging force** in the blockchain space.



KLAUDIA WOŹNIAK DIGITAL MARKETING EXECUTIVE

Klaudia is a experienced Digital Marketing Executive who excels in transcending mere flashy words to achieve impactful communication. **Skilled in Social Media, Content Marketing, and SEO**, she worked for top Polish brands across various sectors and currently is **developing successful strategies for our own Open Mobi**. Her creative and analytical expertise significantly boosts marketing efforts, particularly for the seecoin project.



DAWID ŁAPKA PRODUCT SPECIALIST

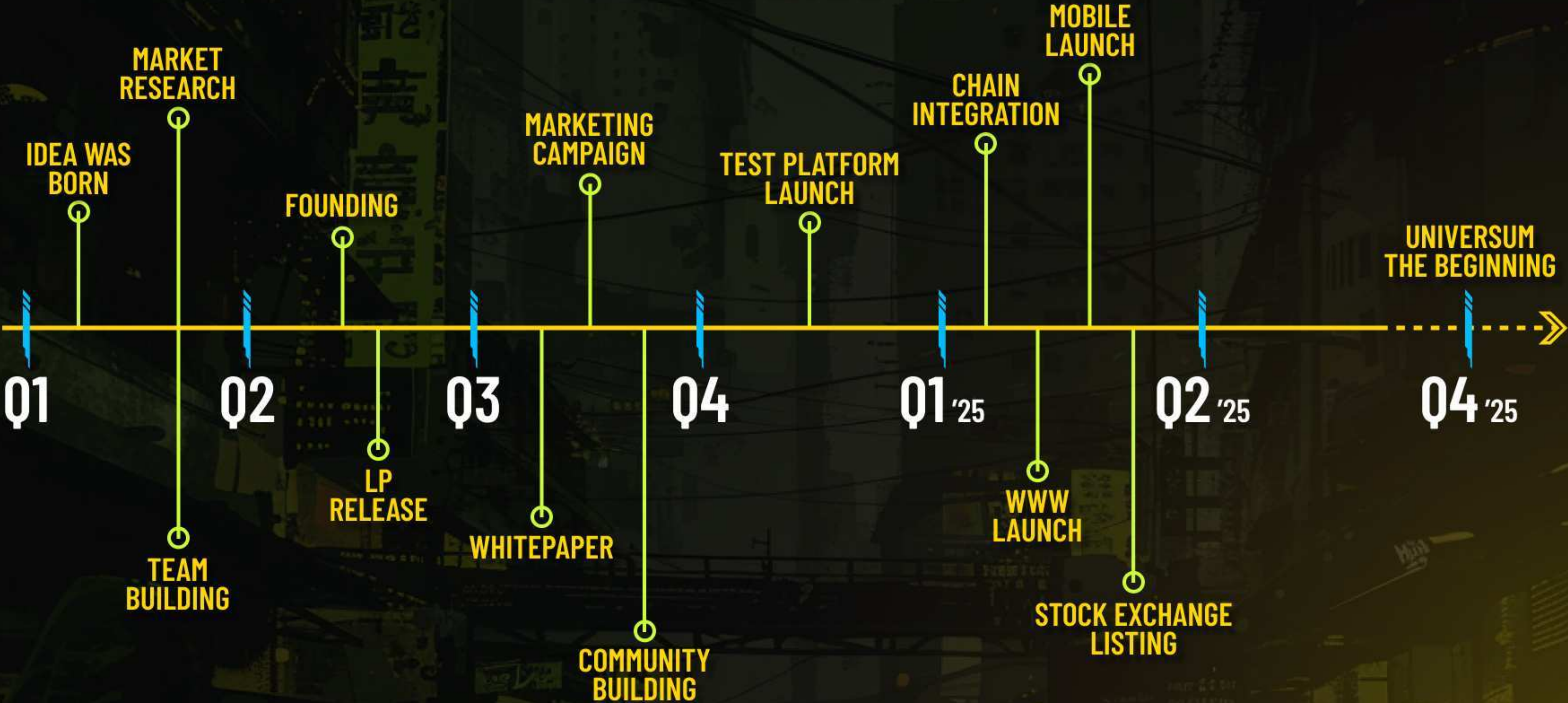
Dawid, level 28 gaming veteran, has **transitioned from skepticism to a strong advocate for cryptocurrencies and NFTs**, recognizing their potential. As a hardcore gamer and esport player, he frequently participates in industry events, supporting Polish teams. He is **instrumental in the seegame community, connecting with streamers and influencers**. Off-screen, he enjoys football, both as a player and a spectator.



AGATA MALINOWSKA HEAD OF DIGITAL

Agata is a **pivotal leader in the Digital Department**, expertly aligning business objectives with strategic marketing initiatives. **With a decade of experience**, she enhances marketing strategies and campaigns, significantly raising the profile and value of the Seecoin project. **Her leadership ensures that the project not only stands out in the market but also achieves substantial growth**.

ROADMAP



THANK YOU

s.koprzywa@seegame.io



CHECK OUR BRANDS:

seegame[®] adQuery[®]

VISIT OUR SOCIALS:

